

## EXPERIENCE

### Sweetwater Branch Inn Lodging & Events Marketing Director

2020 – PRESENT

Initiated and executed marketing strategies, with outside marketing agencies and publishers. Provided creative assets as well as contracting outside designers and photographers. Represented Sweetwater to the public at shows and events. Took the personal touch with guests and visitors when possible, answering questions and giving tours. Pioneered a new wayfinding system and created maps that improved the guest experience.

### CHW Professional Consultants – Marketing Intern 2020

Created graphics and content for social media, the CHW website, and print. Photographed project sites and events. File management on a shared server.

### Heartwood Soundstage – Marketing + Videography 2019

Photographed and videoed live music events, which I used for posters, website, and social media posts.

### The Top / The Wooly – Catering Waiter 2017 – 2022

Worked seamlessly with team to provide excellent service, set up and cleaning for a range of events.

### Flagship Coffee Roasters – Farmer's Market 2015 – 2016

Provided cheerful customer service in all weather, introduced new customers to Flagship's coffee and educated about home brewing for the best experience. Prepped, assembled, and broke down display booth.

## ACCOMPLISHMENTS

### Santa Fe College

Graphic Design Support Certificate

Graphic Design Production Certificate

High Dean's List

2010 – 2012, 2019 – 2020

Digital Media Technology

Juried Student Art Show 2019 + 2020

2nd Place for Package Design 2020

Photography displayed at Oak Hammock 2019

**Curated** art show at ONE END Gallery 2019

**Poetry** published by Prairie Magazine, 20% Theatre Company, and ARTS Honorable Mention

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## EDUCATION

### Santa Fe College

SUMA CUM LAUDE

Graphic Design, A.S.

### University of Florida

CUM LAUDE

Psychology, B.S.

English Minor

### Santa Fe College

Psychology, A.A.

### Interlochen Arts Academy

Creative Writing

## SKILLS

### Adobe Creative Suite

InDesign

Illustrator

Photoshop

XD

After Effects

Premiere Pro

Lightroom

HTML + CSS

Wordpress

Microsoft Office

Copy Editing

Creative Writing

Photography

Video + Editing

Watercolor Illustration

Communication